

Selected slides followed by staff feedback

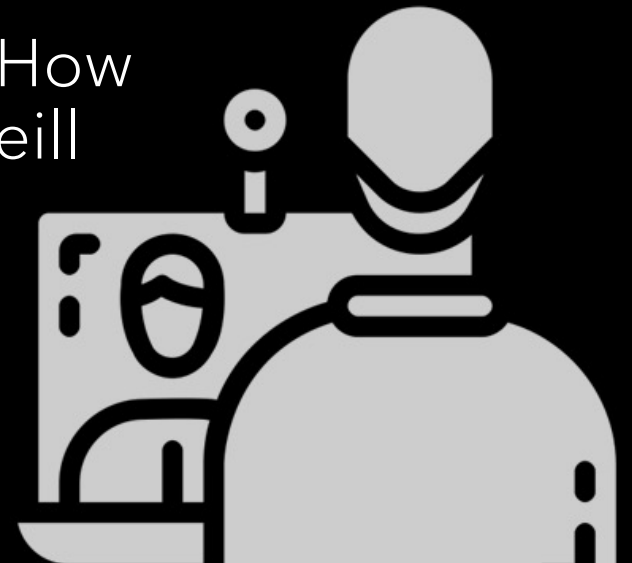
Presented at the School of Humanities and Applied Social Sciences'
Learning and Teaching Fortnight

Presented on Friday 23 April, 2021, repeated on Monday 26th April 2021



Watch Parties and Live Lectures

What, Why, Who, Where, How
Fiona MacNeill @fmacneill



What are Watch Parties?



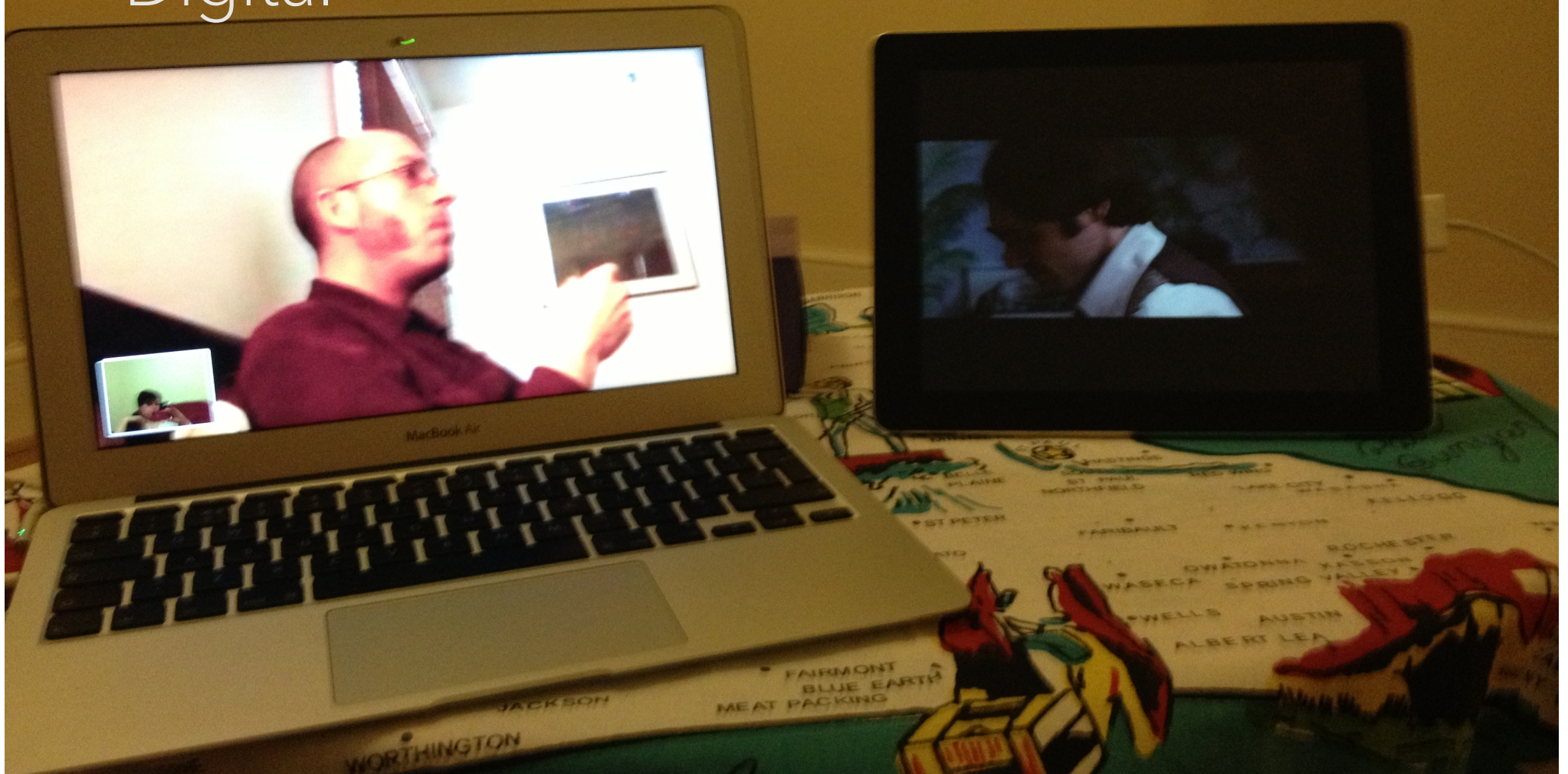
I have a video that we both want to watch, so let's set a time and watch it together!



Analogue



Digital



Next Generation

Close Game

Fiona MacNeill's space

Watch YouTube

RESET

UX Brighton Watch Party - Part 1

Watch later Share

Search YouTube...

Scientific Design

The world of UX Design is constantly in flux, and there are so many different approaches - some good, some not so good. UX Design is inherently art and ...

The UX Brighton experience

Be part of it: buy your 2019 ticket now → <http://uxbrighton.org.uk>.

Is Product / UX Design right for you? (tips for beginner)

If you're curious about becoming a product designer but have no idea where to start, you are not alone. I've been in the same situation and would like to share ...

Principles of Voice Design - Ben Sauer at UX Brighton 2

Consumer behaviour is changing faster than organisations can keep up: smart speakers have grown faster than smartphones. As we

YOUTUBE TERMS OF SERVICE

GOOGLE PRIVACY POLICY

More videos

"The new Normal" Part 3

APP SWAP BREAKFAST

APP SWAP BREAKFAST

Content, Symbolism, Perception Part 2

2:05 / 16:49

UX Brighton Watch Party

UX Brighton Watch Party

UX Brighton Watch Party

SWITCH GAME

INSTRUCTIONS

Settings

Microphone

Video

Smiley

Messages

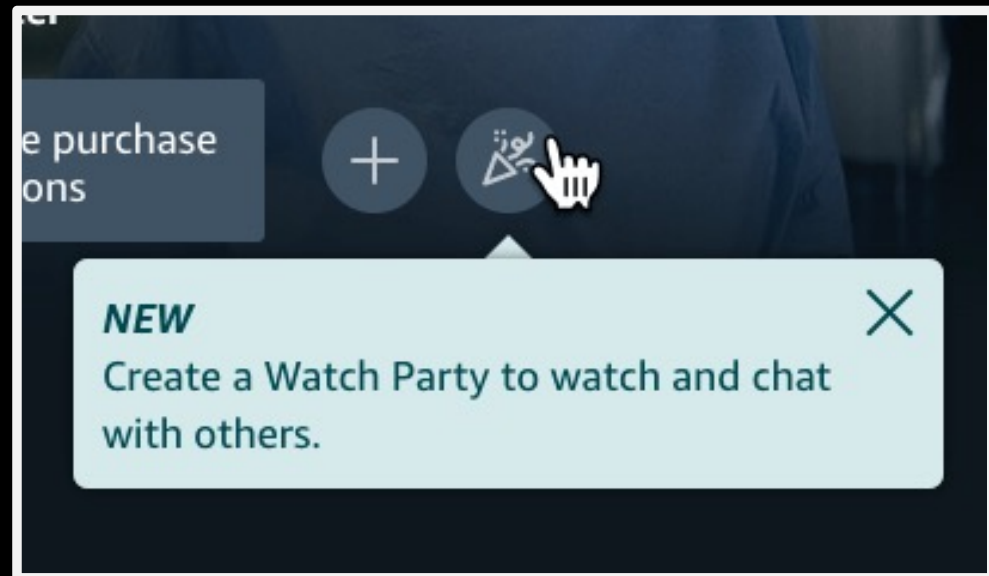
Profile

Coming
trend?

New function in
existing VOD
services?

SEE Amazon Prime

Don't get excited
yet...



Why run a Watch Party?



Clear or Hard Benefits of Watch Parties

- Pre-recorded video is more accessible
- Pre-recorded videos are higher quality
- Subtitles and additional description are added in advance
- All students have access to the same teaching material
- Reuse/repurpose existing video lecture content
- Remix open video content

Did you know?

The median attention span for students drops to around 50% after 9mins of watching a video.

Gao, Kim and Rubin (2014)



Soft Benefits of Watch Parties

- Video content + instructor presence
value added = increased attention span
- Reserving space and time for watching
- Social cohesion and benefits of shared watch experience

"studies have also demonstrated that behavioural coordination between groups of people increases cohesion between them (Jackson *et al.*, 2018), boosts liking and perceived social closeness (Tarr *et al.*, 2014, 2015) and enhances cooperation (Reddish *et al.*, 2013)."

Zimmerman and Richardson (2018)

Meeting in "General"



What is a Live Lecture? [delivered remotely]

Meeting chat

- MT
- TL
- DN



+14



Meeting in "General"



I have riveting content and I am going to present it to you live via a webinar tool

Meeting chat



Type a new message



When to use which method?

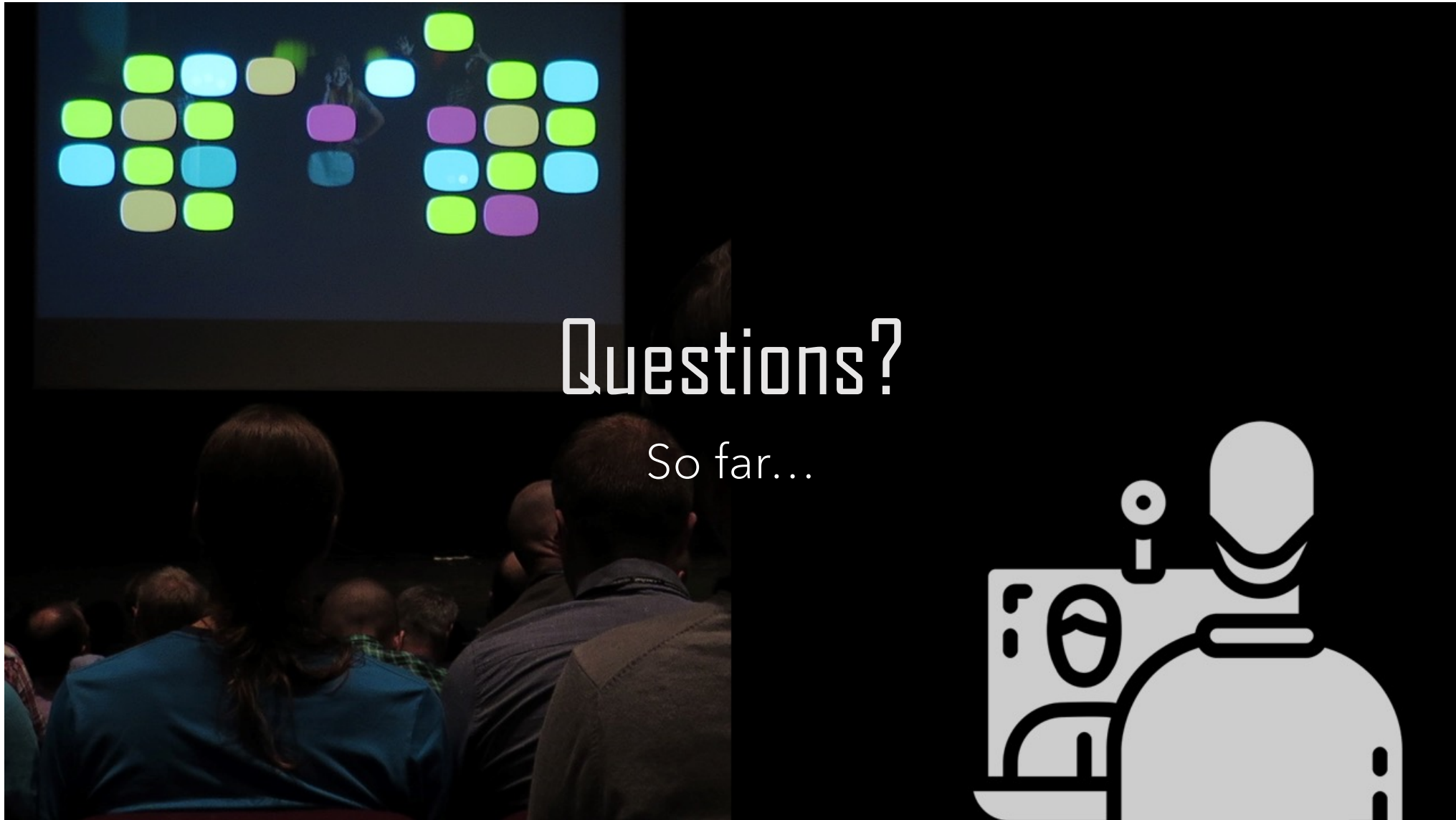
It depends on your raw materials

Watch Party Recipe

- Complex subject matter
- Time to prepare watch list
- Timetabled lecture/seminar
- A lecturer with a **decent** Internet connection
- This can be done solo
- Pre-existing video content
- Lecturer must be at the Watch Party

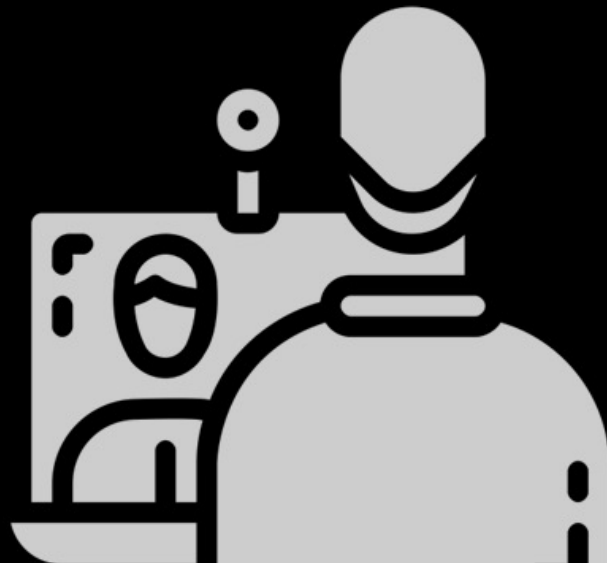
Live Lecture Recipe

- Complex subject matter
- Time to prepare lecture content
- Timetabled lecture/seminar
- A lecturer with a **stable** Internet connection
- A back-up colleague to help with the chat or in case of network failure
- Lecturer must be at the Live Lecture



Questions?

So far...



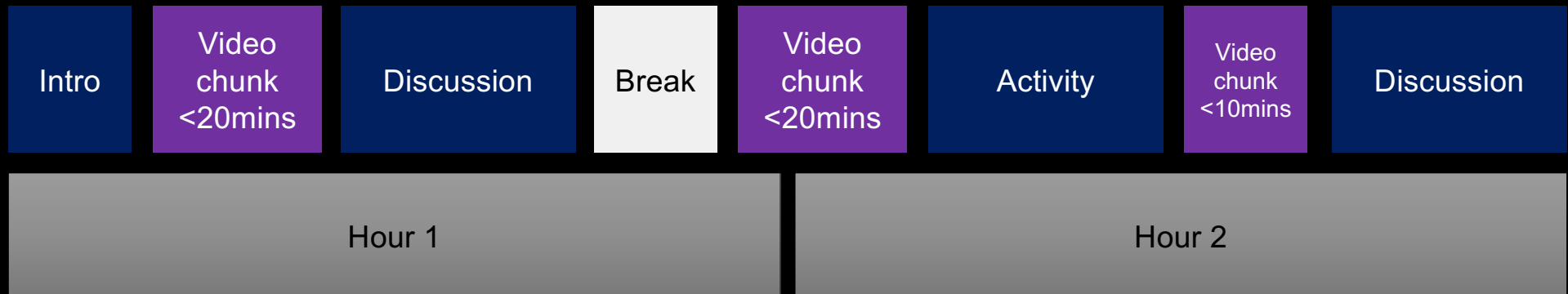
How to run a Watch Party



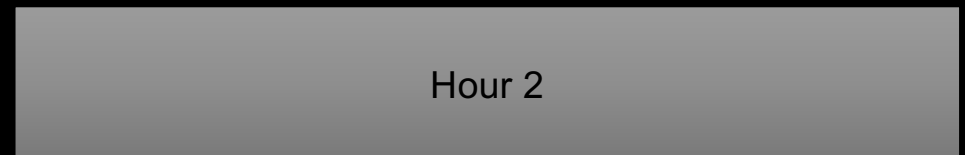
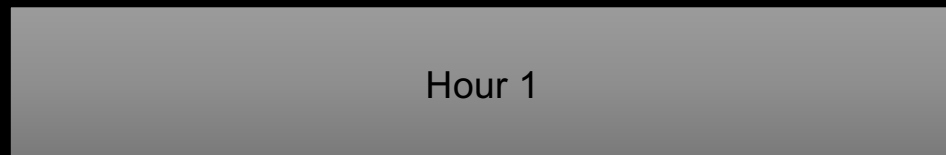
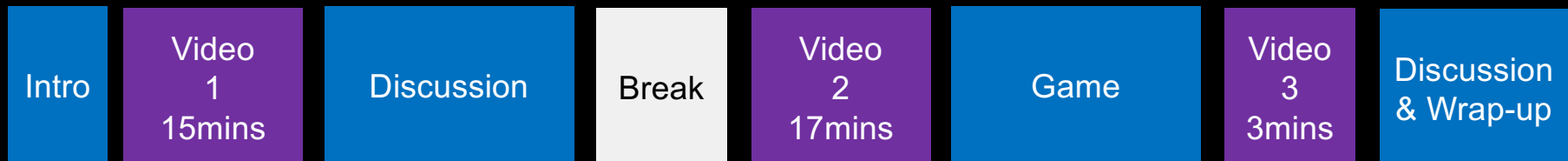
Start with format
Then curate content



Watch Party Session Plan - Idea



Session Plan for Fiona's Watch Party



What actually happened at Fiona's Watch Party

Homework
Video
3
2.32mins



Hour 1

Hour 2

You need a schedule, but you can be flexible



[Watch Party on 23 April 2021 at 10am](#) ⌵ A↕

This folder contains our Watch Party materials

This folder contains the schedule and all the resources for our Watch Party which will be held during our usual scheduled lecture time - 23rd April at 10am

Microsoft Teams join code: #####

[Watch Party on 23 April 2021 at 10am](#) ⌵

Build Content ▾ Assessments ▾ Tools ▾ Partner Content ▾



[Watch Party Schedule and Information](#) ⌵ A↕

How it works

The Watch Party will allow us to watch the lecture video together in manageable chunks of 10-15mins. Between each chunk we will complete activities according to the schedule below. For example, we will discuss the lecture content via a Teams call in the main channel, we will also complete a worksheet later in the session. All the details and links that you need are included in the folder.

Schedule

- **10.00am** Teams call to kick off - this is in our usual Team area, here is the join code (just in case!): ##### [10mins]
- **10.10am** First video watching chunk [15mins] - **Use video chapters explained below**
- **10.25am** Discussion of the content in a Teams call in the main channel [20mins] - this is the prime attention zone and a good time to go through tricky concepts.
- **10.45am-10.55am** Screen break [10mins]
- **10.55am** Welcome back and second video watching chunk [15mins] - **Use video chapters explained below**
- **11.10am** Worksheet activity [20mins]
- **11.30am** Final watching chunk [10mins] - **Use video chapters explained below**
- **11.40am** Teams call to summarise and explain any further activities/learning [20mins]

Thinking about *content*





Nick Knowles Approach your own content

Photo of Nick Knowles
[DavidDJohnson](#), [CC BY 3.0](#), via
Wikimedia Commons

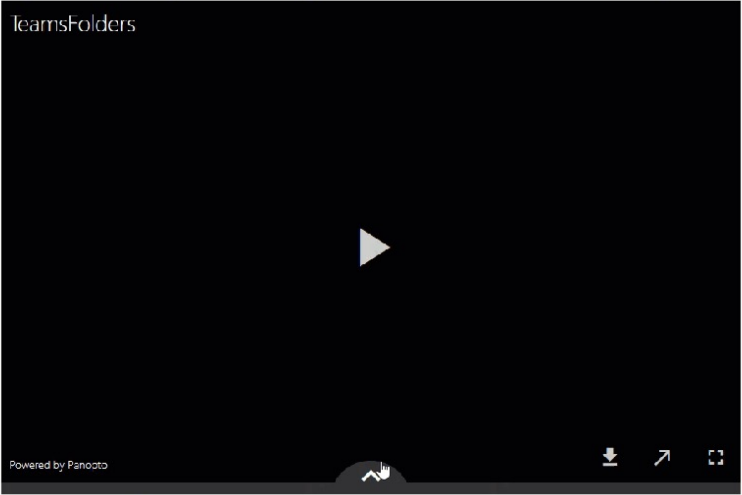






Add Watch Party chapters to an
existing video in Panopto

 **Use your own content: Chapter Example In Panopto** 

This video is chaptered so that you can access each chunk that we are going to watch. You will watch on your own computer/device this again as and when you need to.

TeamsFolders



Powered by Panopto    

Elvira Approach your own content, plus YouTube

Photo of Elvira, Mistress of the Dark (Cassandra Peterson)

[Owen Byrne from San Francisco, USA, CC BY 2.0, via Wikimedia Commons](#)



Intersperse YouTube videos with your content in Panopto (only works with links, not embedded Panopto videos)

Panopto WKS_IntToolsSASS: 2020 Demo Area for SASS > YouTube embed example ☆☆☆☆☆ ⬇ ⚙ ⏪ ⏩ Help Sign out

Search this recording 🔍

Details ▶ Michael Caine Master Class Clip 0:18

Contents

- Captions
- Discussion
- Notes
- Bookmarks

▶ ⏪ ⏩ 0:18 -0:13 🔊 1x Speed Quality ...

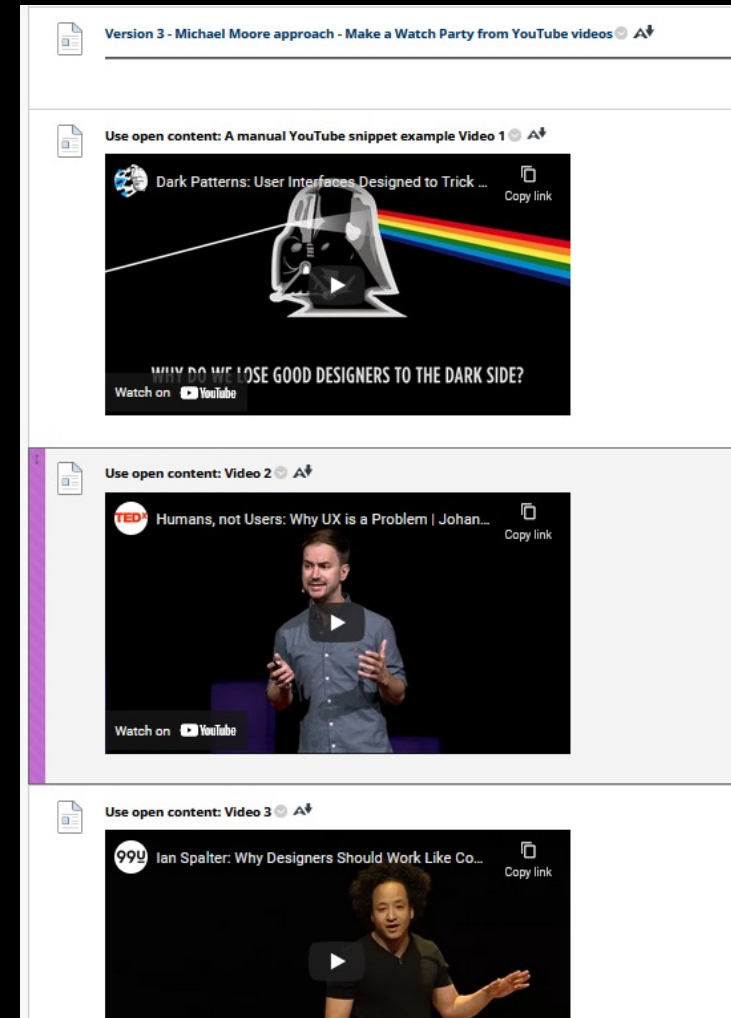
Michael Moore Approach Curated YouTube content

Photo of Michael Moore
[nicolas genin from Paris, France, CC BY-SA 2.0](#), via Wikimedia Commons



Provide links to sections
of YouTube videos in
My Studies.

Want to know how? See
the Reading List.



Version 3 - Michael Moore approach - Make a Watch Party from YouTube videos

Use open content: A manual YouTube snippet example Video 1

Dark Patterns: User Interfaces Designed to Trick ...
Watch on YouTube

WHY DO WE LOSE GOOD DESIGNERS TO THE DARK SIDE?

Use open content: Video 2

Humans, not Users: Why UX is a Problem | Johan...
Watch on YouTube

Use open content: Video 3

Ian Spalter: Why Designers Should Work Like Co...
Watch on YouTube

Fiona's Example Criteria

- Videos must be less than 15 minutes or can be clipped to <15mins
[2 x 15min, 1 x 10min]
- Include a mixture of genders and include people of colour, also need EU, UK and USA (US designers are heavily represented on YouTube)
- Videos must be design, content, or inspirationally relevant
- There should be one wildcard video which seems irrelevant, but is in fact relevant
- Videos must have subtitles which are accurate
- Video must avoid excessive flashing visuals
- Videos should ideally be visually stimulating so not a recorded Zoom video
Professionally recorded presentations (e.g. Conferences, TED are okay)

You can take a look at my Watch Party via the Reading List for this session

What about activities for the in-between bits?

We will come back to this...



What tools can I use to run my
Watch Party?



Tools...

The official answer is:

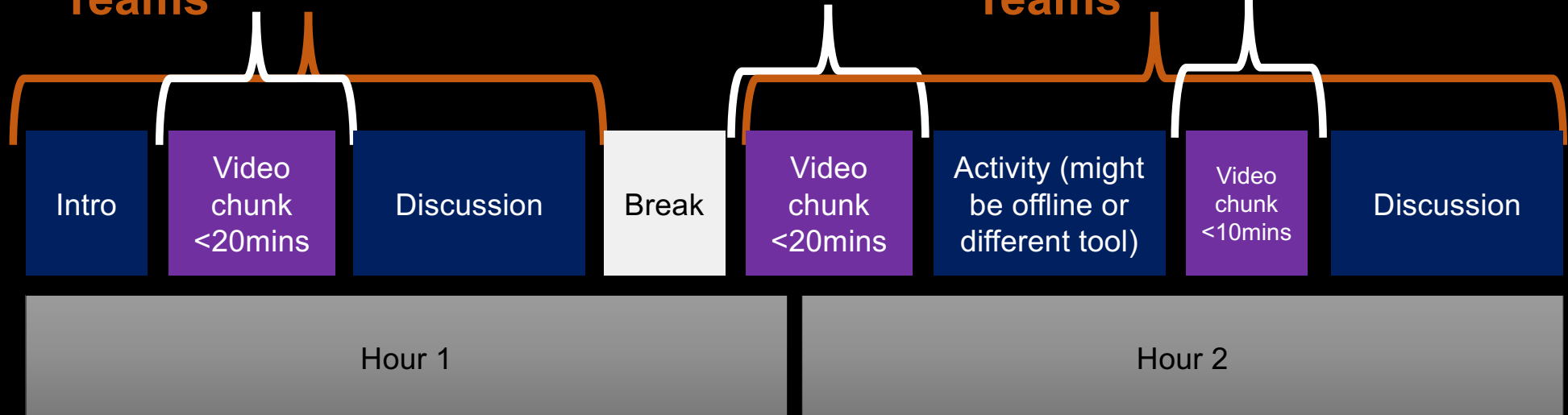
- **My Studies** is where your videos are made available
- **My Studies** is where students watch the videos
- **Microsoft Teams** is where you handle the backchannel chat, discussions, and activities

Watch Party Session Plan - Annotated

Watch at My Studies - Stay on the Teams call
(ideally video and written chat)

**MS
Teams**

**MS
Teams**



But why can't I play the videos
through Microsoft Teams?



The Big Problems to Solve [1/3]

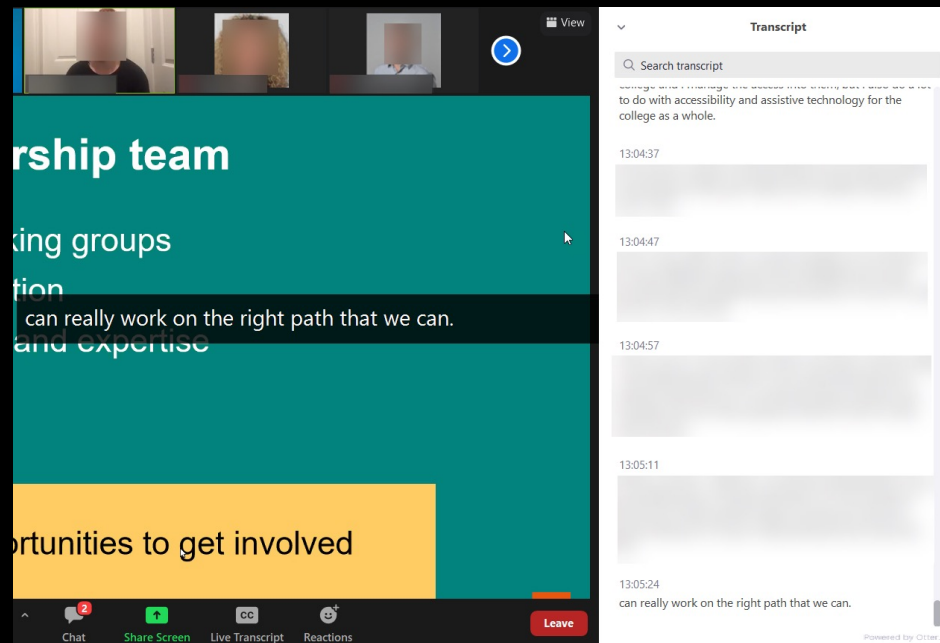
The experience of watching long videos (>5mins) via screenshare is not good (this applies to Zoom too).

It might look good for you, but it may not look good for me.



The Big Problems to Solve [2/3]

Viewers cannot access the accessibility/adjustment controls on a video played via a stream



The Big Problems to Solve [3/3]

Digital Rights Management, or DRM implemented in Microsoft Teams



[Karen Rustad](#) 'Gavin Protests', [CC BY 2.0](#), via [Wikimedia Commons](#)

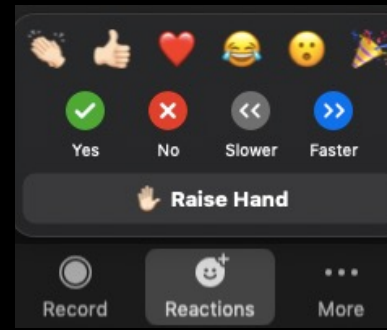
Requirements in for a Minimum Viable Watch Party (MVWP)



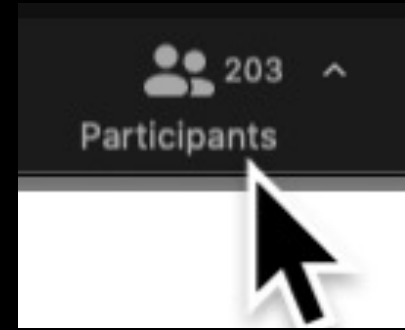
Must be hardware independent



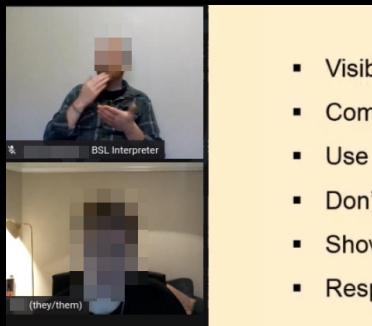
Must have video/audio Feed



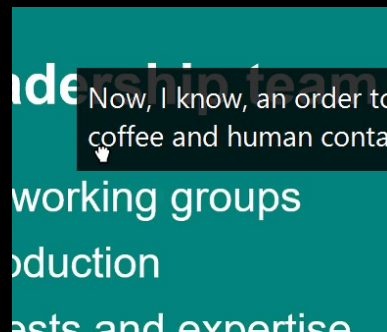
Must have Chat and Reactions



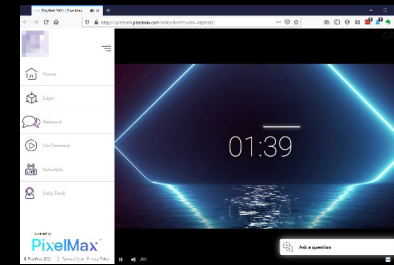
Must allow for high capacity



Must meet accessibility requirements



Must allow for adjustments on viewer's end



Video length 15mins-2 hrs ideally not streamed but shared from source

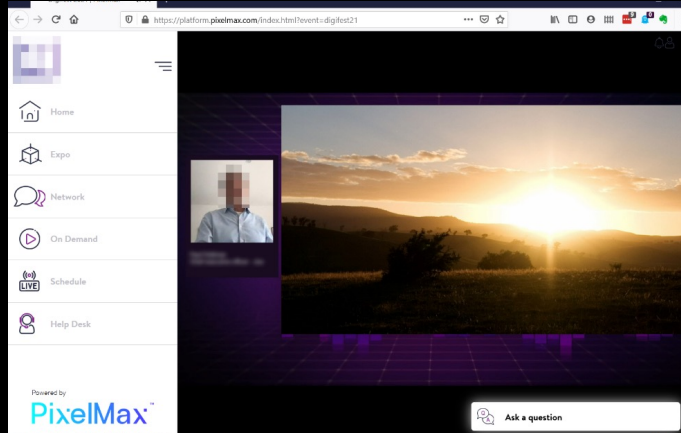
Integrated but Immature



Hubs by Mozilla



gather.town

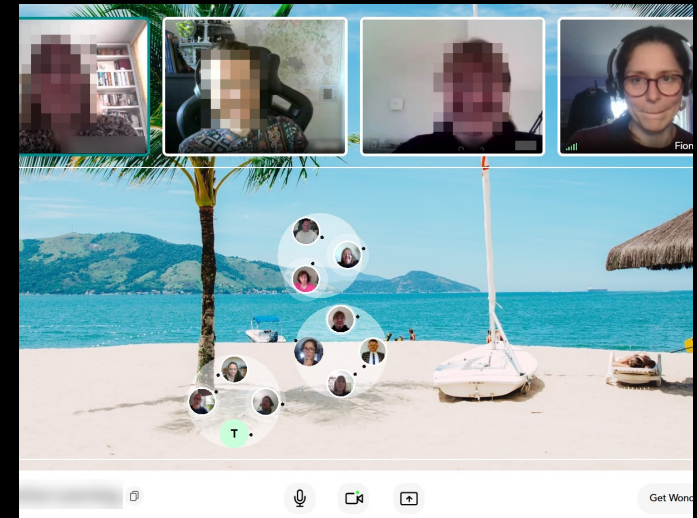


PixelMax, specialised conference solution

Space
gather.town
Hubs by Mozilla
Oculus
Wonder

Time
Twitch
YouTube Streaming
Discord
Eventive
PixelMax

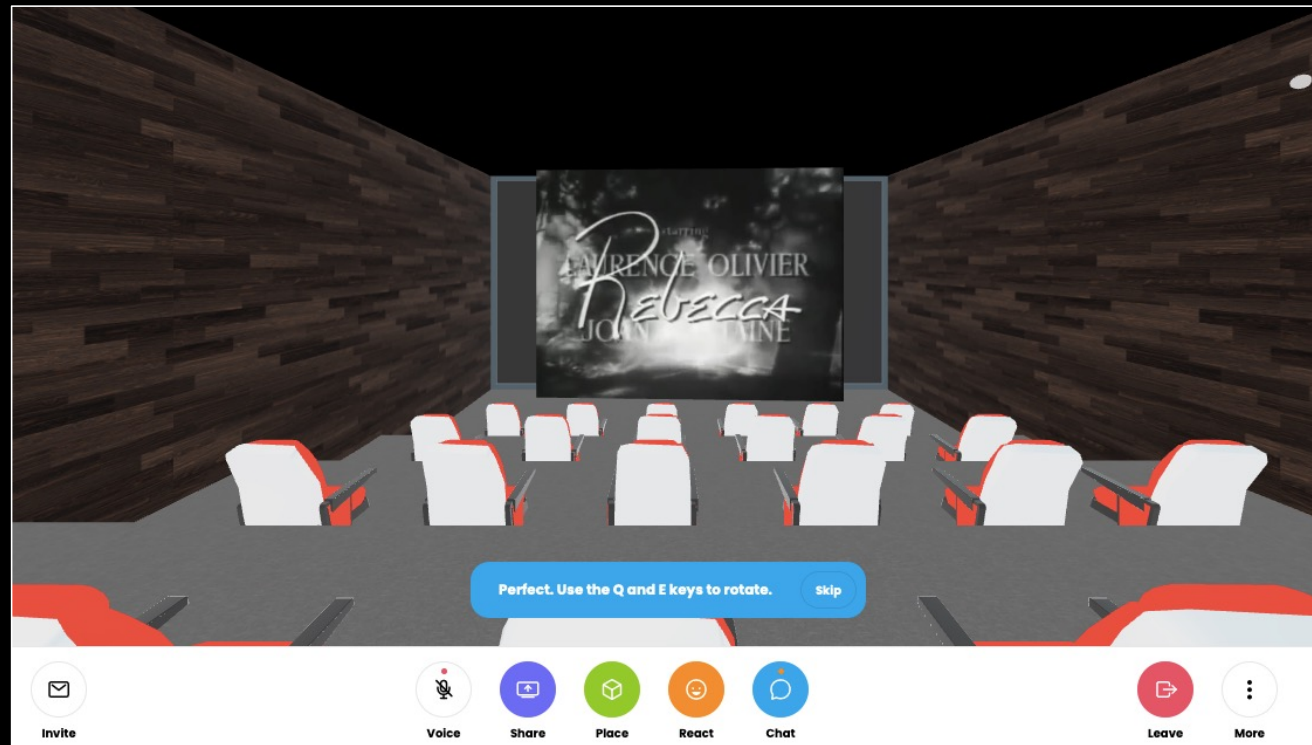
Wonder – currently free but limited



Where is the video playing?



Existential question [Hubs by Mozilla shown]



- In another country
- In the virtual space and time

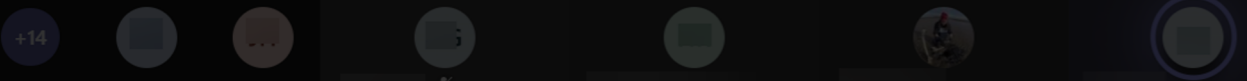
Meeting in "General"



Meeting chat

How to run a Live Lecture?

[delivered remotely]



Feedback from X in Psychology



Allow lots of time for asking questions



Provide ways for students to ask questions anonymously using technology



Keep the lecture chunks short and get students working on activities/exercises



Think about how you will pitch the session. You may need time at the end for students who need more help.

Format : Content

This ratio is important

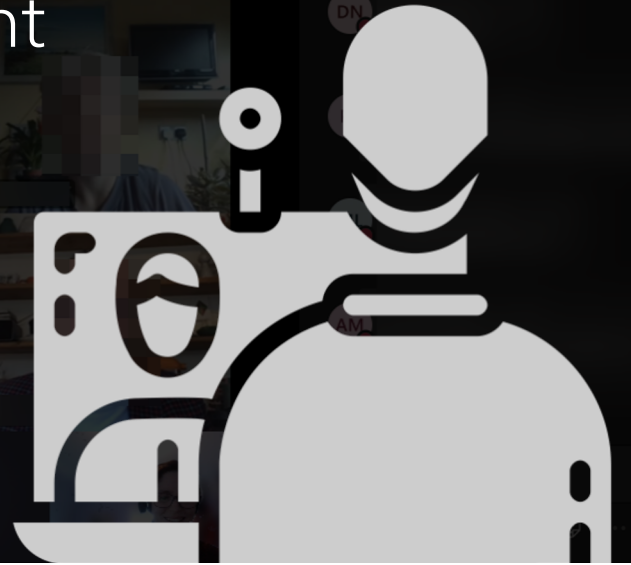
Meeting chat



MT

TL

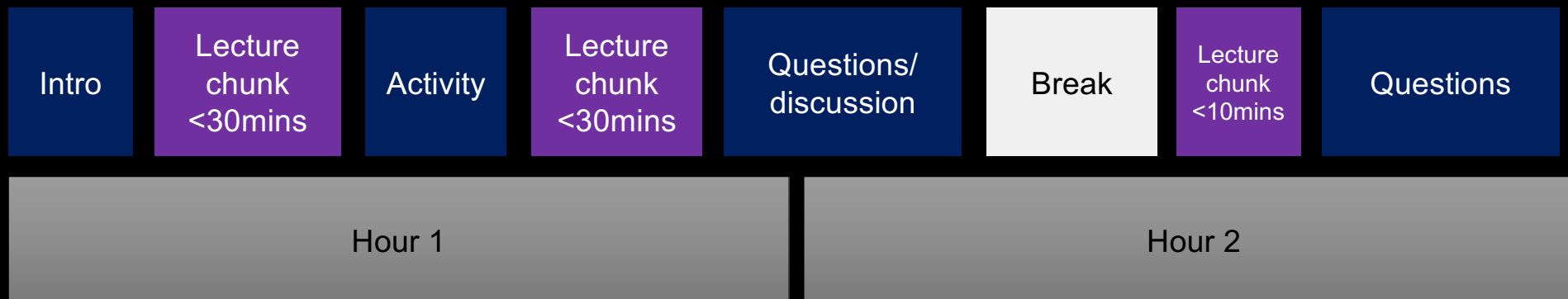
DN



+14



Live Lecture Session Plan - Idea



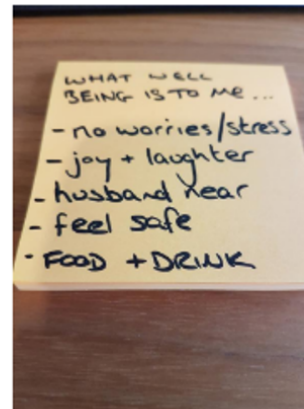
Think about how much screen time students will have across their day – if they have back-to-back sessions then try to have more offline activities to provide breaks from the screen.

For example

18 February 2021

15/02 09:42

Group-The Wellbeing Cafe in this week's lecture i suggest you can share lists of what well being is to you here, so here is mine:



Meeting in "General"



What tools can I use for Live Lectures

Meeting chat



+14

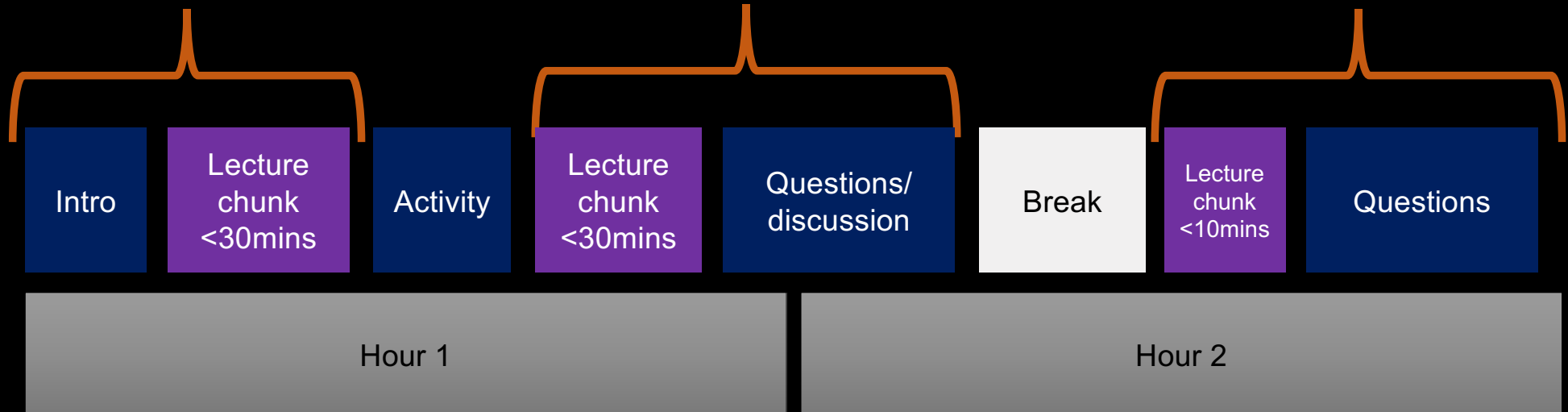


Live Lecture Session Plan - Annotated

MS Teams

MS Teams

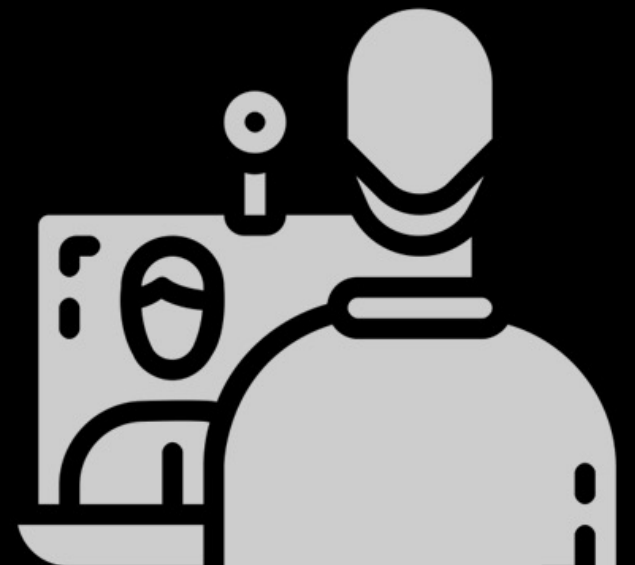
MS Teams





Activities for the in-between bits

These apply to both Watch Parties
and Live Lectures



Example activities and tools

During the videos/lecture

- Video/Lecture Bingo (optional - could be a simple doc)
- Polls (MS Forms in Teams)
- Q&A via Teams chat
- Student ask anonymous questions via a whiteboard tool (MS Teams Whiteboard or third-party)

For in-between sections

- Live collaboration on a sorting activity via a whiteboard tool
- 'Good question stems' MS Teams ad hoc breakout rooms
- Reflective offline exercise - like '1 minute essay' or writing something down and taking a photo.
- Worksheet (document or self-guided Nearpod content).

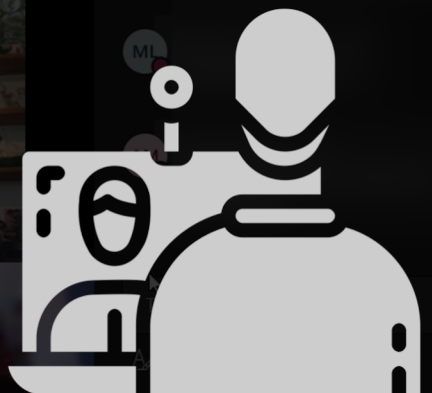
Summary for Watch Parties

- Let viewers know about the Watch Party ahead of time
- Put schedule and resources online in advance
- Check that videos play outside the UK (ask students to help)
- Ensure accessibility with subtitles and added description
- Build in screen breaks and actual breaks
- Ask your viewers for feedback during and after the session

Rinse and repeat to improve it next time

Summary for Live Lectures

- Anonymity is important
- Ratio of content to activity is important
- Build in screen breaks and actual breaks
- Put options in-place for students who cannot attend




Reference list


Reading list for this session on Talis Aspire


Webinar illustration: *webinar* by HAMEL KHALED from [the Noun Project](#)


Cinema interior photo by [Lisa Risager](#) on [Unsplash](#)

Staff Feedback - 10 Participants Session 1 (23/04/21)

 23/04 14:46 👍 1
Thanks Fiona, I am going to have to go to another meeting at in a moment so will have to fly. This was really helpful.

 23/04 14:54 👍 1
thanks for letting me sneak in - I'm keen to do something around watch parties!

 23/04 14:56 👍 1 @
Thanks so much **Fiona Macneill** ! Really helpful!

 23/04 14:57 👍 1
Thanks!

Staff Feedback - Form Results - Session 1 (23/04/21)

Overall, how useful was this session?	Overall, how did you find the balance between presentation and activities?	Was the difficulty/complexity of the material at the right level?	How could we improve the session?
Very useful	About right	About right	To be fair, I think it was just perfect. I couldn't suggest any improvements.
Very useful	About right	About right	
Very useful	About right	About right	Nothing, it was perfect. The reading list is really helpful, thank you!
Very useful	About right	About right	Fiona's session was excellent and I particularly liked the distinction between the 'watch party' and 'live lecture' format. These are two new concepts that seemed until the session to have a lot of overlap but it was clear as a result. It would have been hard to fit in but it would have been helpful to have a little more time to see what experience other colleagues at the session had that we could share.

Staff Feedback - 9 Participants Session 2 (26/04/21)

A screenshot of a chat interface with a white background and a vertical scrollbar on the right. It displays nine messages from participants, each with a blurred profile picture, a timestamp of 12:00, and a red heart icon with a number indicating likes. The messages are as follows:

- 12:00: Thanks Fiona - really useful! (2 likes)
- 12:00: Thanks Fiona that was brilliant!! (2 likes)
- 12:00: Thank you **Fiona Macneill** (2 likes, with an @ mention icon)
- 12:00: Thank you Fiona (2 likes)
- 12:00: Super helpful and thanks for all the resources (1 like)
- 12:00: Thank you! Really helpful (2 likes)
- 12:00: Thanks that was so helpful! (2 likes)

Staff Feedback - Form Results - Session 2 (26/04/21)

Overall, how useful was this session?	Overall, how did you find the balance between presentation and activities?	Was the difficulty/complexity of the material at the right level?	How could we improve the session?
Very useful	About right	About right	

Email from event organiser, Dr Charlie Lea - included with permission (26/04/21)

Fiona Macneill

From: Charlie Lea
Sent: 14 May 2021 17:48
To: Fiona Macneill
Subject: Re: blackboard ultra

Follow Up Flag: Flag for follow up
Flag Status: Flagged

Hiya,

Thanks so much for your speedy reply! This is absolutely super thank you!

I've also applied for the L and T lead one.

Hope you have a good weekend, I know things have been super busy for you lately.

Btw, from the T and L fortnight your workshop received the most votes in terms of being useful, it also had the highest numbers of attendees. This is something I shared w X but removed from this week's SESEC presentation because there were a number of other workshop contributors there and I didn't want them thinking this meant theirs wasn't useful!

C